



THE INSTITUTION OF ENGINEERS, MALAYSIA

BangunanIngenieur, Lot 60/62, Jalan 52/4 Peti Surat 223. 46720 Petaling Jaya, Selangor Darul Ehsan
Tel: 603-7968 4001/2 Fax: 603-7957 7678 E-mail : sec@iem.org.my IEM Homepage : <http://www.myiem.org.my>

Pre-AGM Talk:

Allahyarham Dato' Ir. Dr. Radin Umar Bin Radin Sohadi Inaugural Biennial Lecture 2015 "Road Safety Agenda For Malaysia: Lessons Learned And Transformational Needs".

(Organised by the Highway And Transportation Engineering Technical Division, IEM)

BEM Approved CPD/PDP Hours: 2 ref No: IEM15/HQ/387/T

Date : 17th October 2015 (Saturday)
Time : 9.00am– 11.00am (*Breakfast will served from 8.30am onwards*)
Venue : C&S, TUS Lecture Hall, 2nd Floor Wisma IEM Petaling Jaya
Speaker : Prof.Dr. Ahmad Farhan Mohd Sadullah

SYNOPSIS

The United Nations Decade of Action for road safety initiative demands that all nations act seriously to arrest further worsening of road safety performance. It has also placed an aim that by the year 2020, a 50 percent reduction is achieved for all road safety performance indicators from the year 2010 Malaysia must obviously work harder towards achieving this aspiration when at the mid-term stage of 2015, she has yet to see a sustained decline in road fatalities. An analysis of what Malaysia has done right and the accounts of the not so successful strategies and interventions will be made, in the quest to find new and workable solutions. As road casualties continue to bring misery to many in the country, we definitely need to find better approaches for sustained solutions. Why repeat strategies and activities that are not giving us the intended outcomes? The year 2020 is a special year for two events: the vision 2020 and the decade of action for road safety. Let us discuss how all of us especially engineers can make that difference.

BIODATA OF SPEAKER

Prof. Dr. Ahmad Farhan Mohd Sadullah is presently a Professor in Transport Studies and Dean of the School of Civil Engineering, Universiti Sains Malaysia. He is widely regarded as a leading expert in transport matters in the country. He was Director-General of the Malaysian Institute of Road Safety Research (MIROS) between 2008 and 2011, and was critical behind many road safety strategies of the country. Before MIROS, he was Dean of the School of Civil Engineering of Universiti Sains Malaysia (USM). Earlier in his career at USM, he was the Programme Chairman of Geotechnical, Highway and Transportation Engineering (USM), Coordinator of the Engineering Innovation and Technology Development Unit (EITD), Research Dean for the Engineering and Technology Platform and the pioneering Innovation Director of USM. He has conducted numerous researches in various areas of transportation such as on Intelligent Transport System, public transport, sustainable transport, road safety, travel behavior and traffic engineering. He has also published technical reports, books and journal manuscripts relating to transport. In addition to teaching, Farhan also supervises postgraduates at Masters and Doctorate levels. Academically, Farhan has a PhD in Transport Studies from the University of London, United Kingdom. He has a Masters of Science in Transport from the same university and a Bachelor in Civil Engineering from the Catholic University of America, Washington, United States. He also holds a Diploma of Imperial College (DIC) from the Imperial College of Science, Technology and Medicine. Professionally, he is a council member of the Road Engineering Association of Malaysia (REAM), member of the Institution of Transportation Engineers (ITE), Institution of Engineers Malaysia (IEM), Road Engineering Association of Asia and Australasia (REAAA), Transportation Science Society of Malaysia (TSSM), and ITS Malaysia. He is presently an International Scientific Committee (ISC) member of the East Asia Society of Transportation Science (EASTS) and is the Chair of the World Road Association (PIARC) Technical Committee C.2 on Road Safety Operations.

Moderator: Assoc. Prof.Dr. Hussain Hamid

Ir. Siew Yaw Jen

Chairman

Highway and Transportation Engineering Technical Division, IEM

ANNOUNCEMENTS TO NOTE:

- Preferential admission to talk shall be accorded to IEM members (pre-registration and online registration are NOT required).
- **Non members may also attend the talk but will need to pay a registration fee of RM50 and an administrative fee of RM15. GST is inclusive.**
- **Members of affiliated organisations upon producing their membership cards will be exempted from paying registration fee. Administrative fee is nevertheless applicable.**
- Limited seats are available on a "first come first served" basis (maximum 100 participants).
- IEM members are reminded to produce membership cards for confirmation of attendance (CPD purpose) failing which a fee of RM25 will be imposed. GST inclusive.

ADMINISTRATIVE FEE

- Kindly be informed that an administrative fee of **RM15** is payable for talks organized by IEM. GST is inclusive.
- The fee would be used to cover overhead costs, building maintenance expenses as well as contribute to Wisma IEM Building Fund.
- All contributions will be deeply appreciated by IEM.
- Student Members are however exempted.

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